



## **EVS, THE SERVER COMPANY, WAS AT THE 5th SHANGHAI INTERNATIONAL FILM FESTIVAL !**

EVS Digital Cinema proudly presented, by courtesy of Reef Point pictures, with the cooperation of CHRISTIE and Shanghai Paradise and the support of The Shanghai Film Festival, the digital screening of NICOLAS.

### **DIGITAL CINEMA SERVERS**

On Tuesday 12 at 10:30 am, the digital screening of the feature film "NICOLAS" (with Gretchen Egolf, Jason Connery, Marcus Graham, Dawnn Lewis, John de Lancie & Max Gail) was a very successful Asian Première, during the 2001 Shanghai International Film Festival, in the first screening room with more than 1100 sold out seats !

After Cannes, the first feature film shot in HD with the Panavision/Sony 24p camera & lens (directed by Pete Shaner) shows to Chinese moviegoers the high quality images and the potentialities of Digital Cinema!

The Shanghai International Film Festival was a second and brilliant opportunity for EVS to meet the general public and the Chinese market professionals by proposing a full digital screening stored in our digital server, a product of the CineStore tm range. Our system relies on an open standard solution, based on the MPEG2 compression standard which provides high quality digital images.

Projection went through the CHRISTIE digital cinema projector (DIGIPROTM) equipped with the Texas Instruments DLPTM Technology. The development of digital cinema is growing rapidly and EVS CineStore tm range offers the solution now !

For more information about Digital Cinema activities, please contact:

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