

## **EVS XT[2] IS FIRST PRODUCTION SERVER TO OFFER NATIVE SUPPORT FOR APPLE PRORES 422 CODEC**

Liège (Belgium), March 11, 2008, EVS Broadcast Equipment S.A. (Euronext Brussels EVS.BR), world leader in broadcast production servers, today announced integration with Final Cut Studio 2 and native support for Apple ProRes 422 (Nasdaq: AAPL) to meet the broadcast industry's requirements for High Definition cross platform workflow solutions. The XT[2] production server from EVS is known for its extreme reliability, versatility, and incomparable speed. The XT[2] serves as the foundation for broadcasters and production facilities looking to ingest, organize, playout, and exchange the highest quality video with post production systems for live and near-live broadcast production.

"By integrating the new Apple ProRes 422 codec, EVS takes another step forward to enlarge broadcasters' production and post production perspectives," said Pierre L'Hoest, EVS Chief Executive Officer. "We are proud to give Final Cut Pro users what they've been asking for: the ability to access media recorded on our XT[2] production servers instantly without requiring any transcoding. Now any HD XT[2] server can be easily updated to integrate this new standard, allowing our customers to benefit immediately from this new capability."

"Final Cut Studio is becoming the video production suite of choice for broadcast and post-production professionals around the world," said Rob Schoeben, Apple's vice president of Applications Product Marketing. "Native support for Apple ProRes 422 in the XT[2] means that the incredibly popular tool set of Final Cut Studio is now available to editors during sports and live event production."

The XT[2], combined with its related software applications such as IP Director and MulticamLSM, offers the flexibility to handle both SD and HD formats and boasts an "always-on" permanent loop recording capability. Every second of every event can be logged, and operators can attach searchable keywords and other metadata to the assets for comprehensive file management. The open architecture of the XT[2] and its native support of the Apple ProRes 422 make it the most reliable and efficient system for the transfer and streaming of ingested media with associated metadata to Final Cut Pro craft editors in both SD and HD.

**Visit EVS at NAB08 in Las Vegas to receive a live demo of our integration with Final Cut Studio at booth n° C4911 (Central Hall).**

### **For more information, please contact:**

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### **About EVS Group**

*EVS Group designs, develops and markets professional digital equipment for Television (EVS Broadcast) and Cinema (XDC). The Group employs over 190 persons for broadcast equipment in 11 countries and sells its products to professionals of the video and audio sectors in more than 90 countries. EVS is a public company traded on Euronext Brussels: EVS, ISIN: BE0003820371. For more information, refer to [www.evs-global.com](http://www.evs-global.com)*

*EVS Broadcast is the world leader for Live TV Production Digital Disk Recorders and Related Software Applications, especially in the field of sports. The company's dedicated hardware and software suite offer a complete production platform: live slow motion (LSM), high speed slow motion, replay only, clips generation, quick clips editing, real-time SD/HD video files transfer, time delay, multi-camera recording, metadata association, graphics storage and play-out, digital transmission, multi-format ingest and play-back, audio record & edit, webcasting, mobile phone clipping. Main software applications like the "IP Director®" are running on the dedicated robust and flexible hardware the "XT[2]® Platform". The world's leading broadcasters, such as NBC, BSKyB, FOX, RTL, NHK, CANAL+, ABC, ESPN, TF1, CCTV, PBS, CBS, BBC, ZDF, TVE and many others use EVS' solutions.*

*EVS 47,20% affiliate XDC is pioneering Digital Cinema Logistics and Play-out and operates between the movies distributors and exhibitors. XDC has installed more than 280 digital screens throughout the world in China, Germany, Sweden, Brazil, the United States, France, Belgium, etc.*