



Cohen Communications - EVS Digital Cinema, Press Release
FOR IMMEDIATE RELEASE

February 12, 2002 - After teaming up for a year to help the business development of Belgian based EVS Digital Cinema in Los Angeles, Cohen Communications and EVS have announced that they are parting ways to pursue different priorities.

Steven B. Cohen's amicable departure from his association with EVS will enable the founder of Cohen Communications to focus more of his energies on HD consulting for feature films and the introduction of a new HD Digital Dailies system for film and television production. EVS is currently revamping its marketing and sales strategies for North America.

During his company's association with EVS Digital Cinema, Cohen supported EVS in its development efforts in the North American exhibition and post production community. Cohen's Los Angeles based company was also key to creating the first digital feature film screening at the Cannes 2001 Film Festival, "Nicolas" and the first feature film accepted for AMPAS eligibility as a digital screening with a digital file as a deliverable element, "Price for Peace".

Cohen Communications continues to develop a consulting business in HD screening rooms, remote collaboration systems and Electronic Cinema Previews for the motion picture community. The company has recently expanded its' services into home installations and museums including the completion of an HD retrofit for the Malcolm Forbes Theatre of the National D-Day Museum in New Orleans.

EVS will be announcing the release of the CineStore line of Digital Cinema servers at Showest in March 2002.

The EVS CineStore product line is compatible with current HD and MPEG frame rates and display formats including the 24 p signal which is used by Barco, Christie and Digital projection for the current D Cinema projectors. The CineStore can deliver unprecedented high quality images achieved through an advanced optimization of the MPEG parameters. The CineStore solution is a new smart Digital Cinema Server system answering all predictable needs for the Digital Cinema Industry; perfect image quality, image stream control, high flexibility, single screen and multiplex configurations. More info on www.evs-cinema.com

Fred Garroy, General Manager The Americas, will become the primary contact for EVS Digital Cinema in North America.

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