



EVS selected for the Digital Screening of Star Wars' "Attack of the Clones" at the Cannes Film Festival

Cannes, May 2002, EVS proudly announces its successful participation to the Star Wars release. The Cannes spectators have the great privilege to be the first European movie fans to attend the digital made and released new episode of the famous Star Wars saga.

For EVS, being the technical server provider for this top event screening is the first great achievement after two years of efforts to create the new CineStore products range. This is also a reward for the EVS tremendous commitment to competence, service and quality.

EVS CineStore Solo servers have been installed in the Salle Lumière and in the Salle Buñuel besides the D-Cine Première® Barco projectors.

Working closely with the French CST, Barco Digital Cinema and the Lucasfilm THX organization, EVS has provided its CineStore Solo server for a long testing period in the Lumière theatre to ensure a state of the art quality digital projection.

"In February, we organised with the French CST, Barco and EVS a soak test at the Palais, says Thierry Frémeaux, Artistic Director of the Festival. The results were conclusive and even impressive ! The Cannes Film Festival certified the EVS CineStore server as the official equipment for the 55th edition's digital projections."

"The digital solution is a reality today and obstacles from the past have been resolved. The cooperation between the Festival, the French CST, Barco and EVS aims at a harmonious coexistence with the 35 mm projections that still have a good-looking future. Besides a fruitful know-how exchange between the parties, this collaboration will allow a smooth transition towards the digital technology", says Jean-Pierre Neyrac, President of the CST. "The Star Wars screening is the result of a stimulating challenge for all partners involved and we can only wish that this edition will lead to other opportunities in Cannes."

"We've been investigating the world market for two years and listening to current cinema industry players and to the future users' requirements. Based on this feedback, we designed a new range of servers especially dedicated to the cinema industry.

Today, the results of our efforts bring EVS on the forefront of the cutting edge technology. Although the transition from 35 mm to digital will take some years, it is clearly an inevitable and profitable process. EVS is positioned to become one of the key players", says Bernard Collard, International Sales and Marketing Manager.

"I'm quite confident in the capacity for EVS to achieve major business developments into the world wide digital cinema market. Combining EVS D-Cinema highly relevant experience with the EVS Group long-standing expertise and sales forces will generate a powerful team ready to face the very exciting challenge of bringing the cinema industry into the next generation technology ! The recognition of the MPEG2 compression technology, by Georges Lucas and its subsidiary THX, opens the way to a cost effective and very open solution. A huge potential lies ahead of us", concludes Laurent Minguet, CEO EVS Group.

For more information about EVS Digital Cinema activities, please contact:

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