
TRADING UPDATE – 12 JULY 07 – After market close



Liège (Belgium), 12 July 2007, EVS Broadcast Equipment S.A. (ISIN BE0003820371, Euronext EVS.BR, Bloomberg EVS BB, Reuters EVSB.BR, OTC Pinksheets EVBEF), the leader in Professional Digital Video applications for Live, Near-Live and Studio TV Production, today reports a **trading update**:

Highlights:

- **2Q07 RECORD QUATERLY ORDER INTAKE : 32,3 MILLION €**
- **2Q07 SALES BEAT EARLIER EXPECTATIONS : 23,3 MILLION EUR, +6% vs. 2Q06**
- **AMERICA'S UP 81%, ASIA & PACIFIC UP 61% COMPENSATE EUROPE DOWN 38%**
- **BACK ORDER AT 1 JULY 2007 EXCL RENTALS OF 16,5 MILLION €, OR -4%**
- **A POSITIVE CONSOLIDATION YEAR**
- **FULL RESULTS 2Q07 TO BE ANNOUNCED NEXT 6 SEPT 2007**

Revenues – in million EUR	2Q06	1Q07	2Q07	% 2Q07 / 2Q06	1H06	1H07	% 1H07 / 1H06
Total reported	21,9	19,9	23,3	+6%	42,1	43,2	+3%
Total at constant exchange rate	21,9	20,5	24,1	+10%	42,1	44,6	+6%
Total at constant exchange rate excluding big events rentals	20,1	20,5	24,1	+20%	38,6	44,6	+16%

Order intake over the last quarter exceeded earlier management expectations and reached a record quarter with **32,3 million EUR orders**. As expected, Europe underperforms temporarily but both American and Asian strong performances appear as nice surprises. Broadcasters and production companies embrace the EVS Instant Tapeless Technology to empower their near-live and live productions all over the world. EVS gains new customers in both Outside Broadcast as well as Studio segments. Over the quarter, EVS mainly received small to medium size orders, averaging 0.3 million EUR per order. Most customers welcome and purchase the **[IP] Director Suite** ® as ideal and efficient complement to the **XT[2] platform** ®, as it smoothens the operators live work and leverage their TV production quality.

2Q07 sales beat expectations and grew by 6% to 23,3 million EUR but by +20% at constant exchange rate and excluding non recurring large rental agreements. First, the **American** market is pursuing its fast HDTV deployment thus calling for more and more HDTV production tools. Despite the weaker USD currency, the great performance for 2Q07 (sales of 9,5 million EUR, up 81%) is mainly due to the equipment of many new HD OB vans, network affiliates and sport arena. The seamless video and audio files transfer between EVS and leading post-production applications helps improving our customers efficiency, thus allowing more valuable time for the creative process. America's represent 41% of group sales for 2Q07. Second, the **Asia & Pacific** region continues to outperform with 2Q07 sales up 81% to 5,5 million EUR. Ahead of the Beijing Olympics, HD systems have been sold to OB (Outside Broadcast) vans that shall first be used for Chinese sports coverage before being used during the summer Olympics 2008. However, the main growth driver is the sale of many XT[2] servers combined with the [IP] Director to replace tapebased workflows in near-live multi-camera's studio environments. As expected, the **European** market booked revenues of 8,3 million EUR, a decrease of 38% compared to a strong 2Q06 driven by big sport events and related rental agreements. Weaker Germany (World Cup 2006) is partly compensated by stronger Mediterranean and Eastern Europe markets. HDTV penetration in the TV homes is increasing linearly and calls for much more HD content.

The **open purchase orders** as of 1 July 2007 to be invoiced over the current fiscal year totalled 16,5 million EUR compared to 19,2 million EUR during the same period last year but that amount included 2,0 million EUR for rental agreement linked to the World Cup (ended in July 2006) and the Asian Games in Doha (December 2006). On a comparable basis, this amounts to a slight decrease of 4%.

Although visibility remains limited as usual and the strengthening dollar is not a favourable factor, based on current market conditions, the Board expects **2007 to constitute a positive consolidation between 2 strong years.**

All numbers within this statement are current unaudited best estimates.

Analyst & Press Conference Call

EVS will hold a **conference call in English tomorrow Friday 13 July at 4:00 PM (CET)** to offer another opportunity to discuss this trading update. Please contact corpcom@evs.tv to receive the dial-in number.

Corporate Calendar:

Thursday 6 September 2007: 2Q07 sales & earnings

Thursday 8 November 2007: 3Q07 sales & earnings

For more information, please contact:

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Forward Looking Statements

This press release contains forward-looking statements with respect to the business, financial condition, and results of operations of EVS and its affiliates. These statements are based on the current expectations or beliefs of EVS's management and are subject to a number of risks and uncertainties that could cause actual results or performance of the Company to differ materially from those contemplated in such forward-looking statements. These risks and uncertainties relate to changes in technology and market requirements, the company's concentration on one industry, decline in demand for the company's products and those of its affiliates, inability to timely develop and introduce new technologies, products and applications, and loss of market share and pressure on pricing resulting from competition which could cause the actual results or performance of the company to differ materially from those contemplated in such forward-looking statements. EVS undertakes no obligation to publicly release any revisions to these forward-looking statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

About EVS Group

EVS Group designs, develops and markets professional digital equipment for Television (EVS Broadcast) and Cinema (XDC). The Group employs over 170 persons for broadcast equipment in 11 countries and sells its products to professionals of the video and audio sectors in more than 80 countries. EVS is a public company traded on Euronext Brussels: EVS, ISIN: BE0003820371. For more information, refer to www.evs-global.com

EVS Broadcast is the world leader for Live TV Production Digital Disk Recorders and Related Software Applications, especially in the field of sports. The company's dedicated hardware and software suite offer a complete production platform: live slow motion (LSM), high speed slow motion, replay only, clips generation, quick clips editing, real-time SD/HD video files transfer, time delay, multi-camera recording, metadata association, graphics storage and play-out, digital transmission, multi-format ingest and play-back, audio record & edit, webcasting, mobile phone clipping. Main software applications like the "IP Director®" are running on the dedicated robust and flexible hardware the "XT[2]® Platform". The world's leading broadcasters, such as NBC, BSkyB, FOX, RTL, NHK, CANAL+, ABC, ESPN, TF1, CCTV, PBS, CBS, BBC, ZDF and many others use EVS' solutions.

EVS 47,20% affiliate XDC is pioneering Digital Cinema Logistics and Play-out and operates between the movies distributors and exhibitors. XDC has installed more than 250 digital screens in Europe where it is market leader for end-to-end digital cinema solutions.