



TRADING UPDATE ON SALES AND ORDERS FOR 2Q08 RECORD QUARTER WITH 47.7% REVENUE GROWTH

- Record 2Q08 revenue of EUR 34.4 million, +47.7% vs. 2Q07 (+52.2% at constant exchange rate)
- Strong traction from big sporting events, and major contract signed with Presteigne Charter for EUR 5 million
- Europe up 127.9%, Asia & Pacific up 56.3%, America down 27.1% (16.1% at constant exchange rate) over 2Q07
- Open order book at July 1, 2008 of EUR 23.2 million, +41.2%, including EUR 6.5 million rentals for the Olympics in China and overseas
- Studio represents 53.4% of that order book
- New 2008 guidance: double-digit growth, driven by big sport events and studio acceleration

Liège (Belgium), July 17, 2008, EVS Broadcast Equipment S.A. (Euronext Brussels: EVS.BR) (Pinksheets: EVBEF), the leader in Professional Digital Video applications for Live, Near-Live and Studio TV Production, today reported its revenue for the second quarter ("2Q08") and the first half ("1H08") of 2008.

Key Highlights

Pierre L'Hoest, CEO of EVS said: "The company experiences a strong momentum during this summer due to our strong involvement inside major sporting events. We are proud about the performance realized by our teams for the UEFA EURO2008™. This kind of event is the achievement of a long process, including the design of the workflow, the development of the appropriate hardware and software, the set up of the media server in Vienna, the training of hundreds of new operators, and the support to the UMET and the different UEFA broadcast partners present during the event. This prefigures the huge system we are currently deploying with our customers for the Olympics, that is three times bigger."

Commenting on the new guidance, Jacques Galloy, CFO added: "Based on the strong ongoing order intake, we have increased our guidance to a double digit growth year. This summer's big sporting events have catalyzed our business over the last 12 months but we feel that this good business trend should continue. For instance, diversified studio segment sales are expected to exceed 40% growth this year."

Revenue

EVS Broadcast revenue reached **EUR 34.4 million** in 2Q08, an increase of 47.7% at actual exchange rates (+52.2% at constant exchange rate). In the outside broadcast segment, sales grew by 13.6% to EUR 21.1 million. The studio sales jumped by 181.6% to EUR 13.3 million, which represented 38.7% of total 2Q08 sales, compared to 20.3% in 2Q07.

2Q08	2Q07	% 2Q08 / 2Q07	Revenue – EUR millions ⁽¹⁾	1H08	1H07	% 1H08 / 1H07
34.4	23.3	+47.7%	Total reported	59.8	43.2	+38.6%
35.5	23.3	+52.2%	Total at constant exchange rate	61.9	43.2	+43.3%
33.4	23.3	+43.5%	Total at constant exchange rate excluding big events rentals	59.9	43.2	+38.7%

(1) Refer to the geographical segmentation in annex.

Europe, Middle-East and Africa ("EMEA") revenue **increased by 127.9%** in 2Q08 to EUR 18.9 million. This confirms the steady developments of the European market, including Eastern Europe. This strong performance of 2Q08 has benefited from the momentum around this summer's big events, especially the EUR 2 million rental agreement for the UEFA EURO2008™ soccer cup. Feedback from the broadcasters present at the UEFA

EURO2008™ was very positive, and the EVS solutions have played a key role in the success of the tournament broadcast operations through the UEFA's LIVEX™ concept. The second quarter has also benefited from the large equipment sale agreement with Presteigne Charter for about EUR 5 million, which was split between the EMEA and the APAC regions. Studio sales grew significantly for various applications like drama production, live entertainment shows and near-live programming. Sales in EMEA are clearly supported by a lot of HDTV initiatives that are being launched by various broadcasters, IPTV, cable, or satellite players across Europe, around the European Soccer Finals and Beijing 2008.

America's revenue ("**NALA**") decreased by 27.1% (**-16.1% at constant exchange rate**) to EUR 6.9 million, representing 20.2% of group sales in 2Q08. The replacement cycle of Outside Broadcast trucks migrating to HDTV remains a key sales driver, together with important studio project wins with premium customers. For instance, a major network bought additional EVS solutions to expand their studio broadcast center and add more HD equipment for the next football season. Full year 2008 sales in NALA expressed in USD are expected to remain stable compared to 2007.

EVS revenue **increased by 56.3%** in Asia & Pacific ("**APAC**") to EUR 8.6 million, partially due to the major contract signed with Presteigne Charter only a few weeks ago. APAC represents 24.9% of group revenue. EVS teams are prepared to support the Beijing Olympics with more than 700 XT servers and hundreds of applications like Live Slow Motion, IPDirector or CleanEdit, in China but also overseas in the home facilities of many broadcasters that have to manage significant time zone shifts and produce so much content in a quick process.

Outlook 2008

The **open order book** (to be invoiced in 2008) as of July 1, 2008 reaches **EUR 23.2 million**, incl EUR 6.5 million for 3Q08 big event rentals, which is **+41.2%** compared to EUR 16.5 million on the same date one year ago (hence to be invoiced in 2007). Studio orders have a longer leadtime and represent 53.4% of the total EUR 23.2 million open order book while they represent 36.5% of the total order intake over the first 6 months of 2008.

In addition to the EUR 23.2 million of order book to be mainly invoiced in 3Q08 but also in 4Q08, EVS has already orders for EUR 2.3 million that will be invoiced in 2009.

Even if the visibility remains limited as usual and the weak dollar is not a favorable factor, based on current market conditions, the Board remains impressed by the overall business drive and expects **2008 to be a double digit growth year, driven in particular by the Euro2008 in Q2, the Olympics in Q3 and studio segment acceleration**. The launch of HDTV in Europe, the growing presence of EVS inside TV studios, the worldwide globalization of sporting events and the simulcast and catch up of live events on new media are the main growth drivers for the future.

All numbers within this press release have not yet been audited.

Corporate Calendar:

Thursday 4 September 2008: 2Q08 revenue & earnings

12-16 September 2008: IBC TradeFair in Amsterdam (NL)

Thursday 13 November 2008: 3Q08 revenue & earnings

For more information, please contact:

Jacques GALLOY, Director & CFO

Geoffroy d'OULTREMONT, Investor Relations & Corporate Communications Manager

EVS Broadcast Equipment S.A., Liege Science Park, 16 rue du Bois Saint-Jean, B-4102 Ougrée (Liège), Belgium

Tel: +32 4 361 70 14. E-mail: corpcom@evs.tv; www.evs-global.com

Forward Looking Statements

This press release contains forward-looking statements with respect to the business, financial condition, and results of operations of EVS and its affiliates. These statements are based on the current expectations or beliefs of EVS's management and are subject to a number of risks and uncertainties that could cause actual results or performance of the Company to differ materially from those contemplated in such forward-looking statements. These risks and uncertainties relate to changes in technology and market requirements, the company's concentration on one industry, decline in demand for the company's products and those of its affiliates, inability to timely develop and introduce new technologies, products and applications, and loss of market share and pressure on pricing resulting from competition which could cause the actual results or performance of the company to differ materially from those contemplated in such forward-looking statements. EVS undertakes no obligation to publicly release any revisions to these forward-looking statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

About EVS Group

EVS Group designs, develops and markets professional digital equipment for Television (EVS Broadcast) and Cinema (XDC). The Group employs over 220 persons for broadcast equipment in 12 countries and sells its products to professionals of the video and audio sectors in more than 90 countries. EVS is a public company traded on Euronext Brussels: EVS, ISIN: BE0003820371. For more information, refer to www.evs-global.com

EVS Broadcast is the world leader for Live TV Production Digital Disk Recorders and Related Software Applications, especially in the field of sports. The company's dedicated hardware and software suite offer a complete production platform: live slow motion (LSM), high speed slow motion, replay only, clips generation, quick clips editing, real-time SD/HD video files transfer, time delay, multi-camera recording, metadata association, graphics storage and play-out, digital transmission, multi-format ingest and play-back, audio record & edit, webcasting, mobile phone clipping. Main software applications like the "IP Director®" are running on the dedicated robust and flexible hardware the "XT[2]® Platform". The world's leading broadcasters, such as NBC, BSkyB, FOX, RTL, NHK, CANAL+, ABC, ESPN, TF1, CCTV, PBS, CBS, BBC, ZDF, TVE and many others use EVS' solutions.

EVS 47,20% affiliate XDC is pioneering Digital Cinema Logistics and Play-out and operates between the movies distributors and exhibitors. XDC has installed more than 280 digital screens throughout the world in China, Germany, Sweden, Brazil, the United States, France, Belgium, etc.

ANNEX 1: EVS GROUP – SEGMENT REPORTING

2.1. General information

The company already applies IFRS 8 (“Operating segments”) since the fiscal year ended on 31 December 2007.

From an operational point of view, the company is vertically integrated with the majority of its staff in the headquarters in Belgium, including the R&D, production, marketing and administration departments. This explains why the majority of the investments and costs are located at the level of the Belgian parent company. The foreign subsidiaries are primarily sales and representative offices. Sales relate to products of the same nature and are realized by commercial polyvalent teams.

The company internal reporting is the reflection of the abovementioned operational organization, and is characterized by the strong integration of the activities of the company; only sales are identified by geographical market in which they are realized.

By consequence, the company is composed of one segment according to the IFRS 8 definition, and the consolidated income statement of the group reflects this unique segment. However, it does not exclude a future evolution of the segmentation according to the development of the company, of its products and of its internal performance indicators.

2.2. Additional information

2.2.1. Information on products and services

Revenue can be presented by destination: the outside broadcast vans and the TV production studios. Maintenance and after sale service are included in the complete solution proposed to the clients.

2Q08	2Q07	% 2Q08 /2Q07	Revenue (EUR thousands)	1H08	1H07	% 1H08/ 1H07
21,090	18,563	+13.6%	Outside Broadcast Vans	39,589	33,308	+18.9%
13,313	4,728	+181.6%	TV Production Studios	20,217	9,856	+105.1%
34,403	23,291	+47.7%	Total Revenue	59,806	43,164	+38.6%

2.2.2. Geographical information

Activities are divided in three regions: Asia-Pacific (“APAC”), Europe, Middle East and Africa (“EMEA”) and America (“NALA”).

2.2.2.1. Revenue

Revenue for the 6-months period (EUR thousands)	APAC	EMEA	NALA	TOTAL
1H08 revenue	12,847	33,274	13,685	59,806
Evolution versus 1H07 (%)	+21.7%	+119.7%	-21.6%	+38.6%
Segment revenue at constant exchange rate	12,847	33,274	15,755	61,876
Variation versus 1H07 (%) at constant exchange rate	+21.7%	+119.7%	-9.8%	+43.3%
Variation versus 1H07 (%) at constant exchange rate and excluding big event rentals	+21.7%	+106.3%	-9.8%	+38.7%
1H07 revenue	10,555	15,145	17,464	43,164

Revenue for the quarter (EUR thousands)	APAC	EMEA	NALA	TOTAL
2Q08 revenue	8,574	18,889	6,940	34,403
Evolution versus 2Q07 (%)	+56.3%	+127.9%	-27.1%	+47.7%
Segment revenue at constant exchange rate	8,574	18,889	7,990	35,453
Variation versus 2Q07 (%) at constant exchange rate	+56.3%	+127.9%	-16.1%	+52.2%
Variation versus 2Q07 (%) at constant exchange rate and excluding big event rentals	+56.3%	+103.5%	-16.1%	+43.5%
2Q07 revenue	5,485	8,288	9,518	23,291

Sales from external clients in Belgium (the country of origin of the company) represent less than 10% of the total annual sales. In 1H08, the group realized significant sales to external clients (according to the definition of IFRS 8) in one country: the United States of America (included in NALA in the above table). Sales in the United States of America were EUR 12.0 million in 1H08, compared to EUR 15.3 million in 1H07.

2.2.2.2. Long term assets

Considering the explanations given in 2.1, all long term assets are located in the parent company EVS Broadcast Equipment S.A. in Belgium.

2.2.3. Information on important clients

No external client of the company represents more than 10% of the year-to-date sales.

ANNEX 2: EXCHANGE RATES

The main exchange rate that influences the consolidated financial accounts is USD/EUR which has been taken into account as follows:

Average exchange rate over 1H08	1.5303
Average exchange rate over 1H07	1.3293
Variation	-15.9%