



## RTBF CHOOSES EVS AS TECHNOLOGY PARTNER FOR THE ENTIRE DIGITIZATION OF ITS TV STUDIO PRODUCTION

Brussels-Liège, 31 Octobre 2007 - Radio et Télévision Belges Francophones (RTBF), the French language state broadcaster in Belgium selected EVS instant tapeless technology to digitalize its whole studio production after a thorough evaluation process through European public tender. After the successful completion of the RTBF HD Outside Broadcast trucks, this partnership plays a key role in RTBF' shift to full HD and tapeless production.

The 'NumProd' project shall redesign the entire studio production infrastructure to handle high-definition video broadcast and to move from tape-based working methods to fully tapeless server-based workflows. The system, shall include several XT[2]® servers, [IP]Directors® and XStore[2]® media servers, and is aimed to deliver a full range of applications for live, near live and any other Studio production and post production spread across four production sites in Belgium: Brussels, Liège, Charleroi and Namur. Integrated and interfaced with other major broadcast equipment vendors such as AVID for the Post Production, Dalet for the Digital Media Management and Front Porch Digital/StorageTek for the Archive System, EVS technology will be at the heart of the TV production.

"After a detailed study of potential solutions and suppliers, we recognized that EVS Tapeless Technology would be ideal for this important transition to an integrated tapeless production system," says Cécile Gonfroid, Head of TV Production at RTBF.

"A sale to a leading public broadcaster like RTBF firmly reinforces EVS' prominent place in the live, near-live and overall TV studio production market. EVS technology enhances the directors' creativity and accelerates the post-production process for the good of the audience", said Henry Alexander, General Manager EMEA.

After proof-of-concept tests intended to fine-tune the tapeless workflow architecture and to be performed by the end of 2007, the project shall be gradually implemented throughout 2008 and 2009. It represents an investment value of about 3 million € for the EVS technology.

### **For more information, please contact:**

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### **About EVS Group**

*EVS Group designs, develops and markets professional digital equipment for Television (EVS Broadcast) and Cinema (XDC). The Group employs over 170 persons for broadcast equipment in 11 countries and sells its products to professionals of the video and audio sectors in more than 80 countries. EVS is a public company traded on Euronext Brussels: EVS, ISIN: BE0003820371.*

*For more information, refer to [www.evs-global.com](http://www.evs-global.com)*

*EVS Broadcast is the world leader for Live TV Production Digital Disk Recorders and Related Software Applications, especially in the field of sports. The company's dedicated hardware and software suite offer a complete production platform: live slow motion (LSM), high speed slow motion, replay only, clips generation, quick clips editing, real-time SD/HD video files transfer, time delay, multi-camera recording, metadata association, graphics storage and play-out, digital transmission, multi-format ingest and play-back, audio record & edit, webcasting, mobile phone clipping. Main software applications like the "IP Director®" are running on the dedicated robust and flexible hardware the "XT[2]® Platform". The world's leading broadcasters, such as NBC, BSKyB, FOX, RTL, NHK, CANAL+, ABC, ESPN, TF1, CCTV, PBS, CBS, BBC, RTBF, TSR, FUJI, ZDF and many others use EVS' solutions.*

*EVS 47,20% affiliate XDC is pioneering Digital Cinema Logistics and Play-out and operates between the movies distributors and exhibitors. XDC has installed more than 250 digital screens in Europe where it is market leader for end-to-end digital cinema solutions.*