



## **XDC, 47.2% AFFILIATE OF EVS, SIGNS AGREEMENTS WITH MAJOR STUDIOS TO CO-FINANCE THE DEPLOYMENT OF UP TO 8,000 DIGITAL CINEMA INSTALLATIONS ACROSS EUROPE**

Liège (Belgium) / Cannes (France), May 23, 2008. Following its very successful digital services performed during the Cannes Film Festival 2008, XDC, the leading digital cinema service company in Europe and 47.2% affiliate of EVS Broadcast Equipment S.A. (Euronext Brussels: EVS.BR, Bloomberg EVS BB) (Pinksheets: EVBEF), has announced today the signature of non-exclusive long-term agreements with Warner Bros. Entertainment Inc., Paramount Pictures Corporation, Twentieth Century Fox Film Corporation and The Walt Disney Studios to co-finance the future deployment of maximum 8,000 DCI-compliant digital cinema installations in 22 European countries. The roll-out period under the agreement shall last for a maximum of 5 years while each digitized screen shall be co-financed over a period of maximum 10 years. Those agreements are co-financing more than 65% of the value of digital exhibition systems made of projectors, servers, applications and services, for a maximum estimated global investment of EUR 600 million.

These agreements mark and ease the beginning of the large scale deployment of digital cinema in Europe. For XDC, the next steps are the negotiation of comparable agreements with European movie distributors, the sale of this co-financing proposal to cinema exhibitors across Europe and at last, both equity and debt raising to fund the digital roll-out phase.

This infrastructure deployment will also help XDC to develop its other activities: first, the design and sale of cinema servers and software applications, secondly, the installation and maintenance of complete digital cinema systems for exhibitors, and thirdly, digital content processing and distribution services for movie distributors and advertising sales houses.

There is a global potential of 35.000 screens to digitize across Europe.

### **For more information, please contact:**

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### **Forward Looking Statements**

This press release contains forward-looking statements with respect to the business, financial condition, and results of operations of EVS and its affiliates. These statements are based on the current expectations or beliefs of EVS's management and are subject to a number of risks and uncertainties that could cause actual results or performance of the Company to differ materially from those contemplated in such forward-looking statements. These risks and uncertainties relate to changes in technology and market requirements, the company's concentration on one industry, decline in demand for the company's products and those of its affiliates, inability to timely develop and introduce new technologies, products and applications, and loss of market share and pressure on pricing resulting from competition which could cause the actual results or performance of the company to differ materially from those contemplated in such forward-looking statements. EVS undertakes no obligation to publicly release any revisions to these forward-looking statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

### **About EVS**

EVS Broadcast Equipment designs, develops and markets professional digital equipment for Television. The Group employs over 200 persons for broadcast equipment in 12 countries and sells its products to professionals of the video and audio sectors in more than 90 countries. EVS is a public company traded on Euronext Brussels: EVS, ISIN: BE0003820371. For more information, refer to [www.evs-global.com](http://www.evs-global.com)

EVS Broadcast is the world leader for Live TV Production Digital Disk Recorders and Related Software Applications, especially in the field of sports. The company's dedicated hardware and software suite offer a complete production platform: live slow motion (LSM), high speed slow motion, replay only, clips generation, quick clips editing, real-time SD/HD video files transfer, time delay, multi-camera recording, metadata association, graphics storage and play-out, digital transmission, multi-format ingest and play-back, audio record & edit, webcasting, mobile phone clipping. Main software applications like the "IP Director®" are running on the dedicated robust and flexible hardware the "XT[2]® Platform". The world's leading broadcasters, such as NBC, BSkyB, FOX, RTL, NHK, CANAL+, ABC, ESPN, TF1, CCTV, PBS, CBS, BBC, ZDF, TVE and many others use EVS' solutions.

### **About XDC**

Created in 2004, XDC is a global provider of digital cinema solutions. XDC manages the operations for the deployment of digital cinema systems in the theatres, as well as it prepares and delivers the digital content distributed into the cinemas. XDC is also the manufacturer of advanced digital cinema products: server, theatre management system, central library etc. The company is headquartered in Belgium and has offices in Germany, Spain and France. More info available at [www.xdcinema.com](http://www.xdcinema.com).