

## XDC Selected Official Digital Cinema Technical Partner for Locarno International Film Festival

As the official digital cinema technical partner, XDC is providing all of the necessary projection equipment and technical support for the digital screenings which will be performed on the famous Piazza Grande and in the Teatro Kursaal, the Auditorium Fevi, La Sala and the Rialto.

*"This year, XDC assures that the Festival will be efficiently deployed by the most advanced digital cinema technologies, such as 2K DLP Cinema® projectors<sup>1</sup> and JPEG2000 DCP compliant D-Cinema servers.", said Patricia Boillat, Image & Sound Supervisor for Locarno Festival. "Last year, the collaboration between XDC and Festival "Image & Sound" team was excellent, and we are very happy to work again with XDC staff. Together, we will give the assurance to the Festival that the digital workflow operations are achieved in due time and with the required level of reliability."*

A higher number of films will be digitally processed and quality controlled by the XDC Digital Content Lab in comparison with last year.

*"After the 60<sup>th</sup> Cannes Film Festival for which XDC is the digital cinema Official Partner, XDC is very proud to enhance its partnership with Locarno Film Festival — a momentous occasion that marks their 60<sup>th</sup> Festival too. Thanks to digital cinema, producers, filmmakers and distributors have the opportunity to get their stories to screen the way they intended. Moreover, digital screening helps avoid expensive operations to convert to 35mm, which is particularly crucial for some independent films with limited budgets. As a consequence, we can expect to receive additional films which will be prepared at the XDC Digital Content Lab," says Fabrice Testa, Marketing & Operations Manager of XDC International.*

<sup>1</sup> DLP Cinema is a registered trademark of Texas Instruments.

<sup>2</sup> Digital Cinema Initiatives, LLC (DCI) is the entity created by seven motion pictures studios. Digital Cinema System Specification V1.1 defines technical specifications and requirements for the mastering of, distribution of, and theatrical playback of Digital Cinema content.

### About XDC International

XDC is entrusted by exhibitors with the financing and installation of digital cinema equipment and by distributors with the processing of digital cinema content. By developing the largest pan-European roll out initiative, XDC offers customised solutions, logistics and services, as well as technology and equipment expertise. EVS Broadcast Equipment, the world leader in instant tapeless technology, is a significant shareholder of XDC. EVS has more than 170 employees worldwide with major offices in Liege, Hong-Kong, Beijing, New York, Dubai and Los Angeles. EVS is a Euronext public listed company with a market capitalization of €700M. XDC teams are leading digital cinema R&D and services for more than 6 years. They are recognized as driving forces to deploy digital cinema all over Europe. Both solid shareholders and partners support this ambition for the long term. More info available at [www.xdcinema.com](http://www.xdcinema.com).

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