



Paris – December 1st, 2006

XDC – PRESS RELEASE

DIGITAL CINEMA – XDC will digitally prepare Gaumont's feature films.

From today, Gaumont will offer its next feature films in digital format to be available for theatres equipped with digital projection systems. *“Gaumont is the first French producer and distributor to commit itself to make its films available for digital projections”*, said Alain Remond, General Manager of XDC France.

XDC positions itself as a logistics and services provider for producers and distributors who want to deliver digitally encoded films to cinemas. Up to now, XDC has deployed over 260 such installations in Europe.

“At XDC, we work each day to make digital cinema a concrete, reliable and advantageous offer for distributors and exhibitors. That is why we are so pleased that Gaumont has chosen XDC to encode its digital source masters, as well as encrypting and duplicating its digital copies”, said Bernard Collard, General Manager of XDC International, who continued *“In addition to reducing the cost of the distribution support, XDC offers full logistical services to distributors from receiving of the master up to the projection of the movie, which is in optimal conditions”*.

The first Gaumont movies which will be prepared by XDC in digital format are: *Le Lièvre de Vatanen ; Pars vite et reviens tard ; Big City ; La Faute à Fidel ; Chrysalis, Trois amis.*

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About XDC International

XDC is entrusted by exhibitors and distributors with the financing and installation of digital cinema equipment and processing of digital cinema content. By developing the largest pan-European roll out initiative, XDC offers customised solutions, logistics and services, as well as technology and equipment expertise. More info on how digital cinema is powered by XDC at www.xdcinema.com.

About XDC France

The new subsidiary of XDC is entrusted by exhibitors and distributors going to digital cinema. XDC France proposes technical and financial solutions which are tailored to the particularities of the French market. The company offers services to cinema theatres, screening rooms, post production labs and Festivals.



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