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XDC – PRESS RELEASE

DIGITAL CINEMA – Official launch of XDC France.

XDC, Europe's largest organization in the deployment of digital cinema screens, has announced the launch of its subsidiary, XDC France in order to focus on the specific requirements of the French market.

"We are well aware that the migration to digital cinema is a delicate, step-by-step process which must be performed by preserving today's existing balances ..." says Alain Remond, the new General Manager of XDC France. *"For this reason, we intend to act as an actual partner by offering technical and financial solutions tailored to the needs of the exhibitors and distributors".* XDC France is naturally focusing on cinema theatres, but will also extend its activities by offering equipment and services to post production labs and HD screening rooms. Along with assuming the business proposal of XDC International in the French market by offering a full rental package for exhibitors going to digital cinema, the new company will develop a specific partnership offer for the festivals which intend to include digital screenings as part of their programme.

XDC's goal is to partner with all the parties contributing to the development of digital cinema technologies. As a first partnership, XDC France and CST agree to install a digital cinema system inside the large theatre room of Espace Cardin in Paris. XDC is also improving its partnership with IDIFF.

"With extensive experience in the cinema industry and outstanding knowledge of digital screening, Alain Remond is the ideal candidate to lead XDC France," says Laurent Minguet, CEO of XDC International, *"We are convinced that XDC France will accelerate the global development of XDC".*

XDC France has also appointed Philippe Coissac as Area Sales Manager. The company expects to add a technical engineer in near future. *"XDC International will assume all back-office responsibilities of our subsidiary,"* states Bernard Collard, General Manager of XDC International *"The French team will be outsourced from all administrative tasks in order to remain in the field, close to our clients. This will insure the high level of service required by the challenges of digital cinema".*

XDC France is targeting 40 new installations by the end 2006 and 300 screens by 2010. Globally, XDC International has targeted 300 new installations by end 2006, and with the addition of XDC France, 5000 equipped screens are forecast by 2016.

XDC France will act as a technological and logistical interface for digital content, managing distribution between the producers and the distributors as well as the exhibitors. Their involvement in the complete DCinema process will insure benefits, in terms of cost, quality and security, to all involved. *"XDC France will be an essential element of the digital content workflow, successfully performed by XDC International on many film releases; However, XDC France will focus on preserving the diversity of the films and the particularities of French cinema exhibition",* concludes Remond.

The new premises of XDC France are located at the south-west of Paris in Gif sur Yvette.



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About XDC International

With almost 40 people based in Liege (Belgian HQ), XDC is a new member company of EVS Group (www.evs-global.com). The Group has more than 150 staff worldwide with major offices in Hong Kong and New-York. Along with assuming and expanding the international sales of CineStore™ digital cinema servers and all related activities, XDC is deploying the largest pan-European digital cinema network for distribution and projection. XDC offers full logistical services for distributors, including content preparation, delivery, quality control and archiving. A complete package solution, which does not require capital investment, is also available for European exhibitors: projector, server, installation and maintenance. It offers all the advantages of digital cinema technology.

About XDC France

The new subsidiary of XDC is the trusted partner of the distributors and the exhibitors going to digital cinema. XDC France proposes technical and financial solutions which are tailored to the particularities of the French market. The company offers services to cinema theatres, screening rooms, post production labs and Festivals.



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