

XDC Signs Digital Cinema Deployment Agreements with Warner Bros. Entertainment Inc., Paramount Pictures Corporation, Twentieth Century Fox Film Corporation and The Walt Disney Studios

XDC, the leading digital cinema service company in Europe, has signed non-exclusive long-term agreements with four (4) major distributors to deploy 8,000 upcoming DCI-compliant digital cinema installations across Europe.

Cannes Film Festival 2008 – Warner Bros. Entertainment Inc. (“Warners”), Paramount Pictures Corporation (“Paramount”), Twentieth Century Fox Film Corporation (“Fox”) and The Walt Disney Studios (“Disney”) will support XDC, acting as a Deploying Entity, in order to roll out and fund digital systems for theatrical presentations in several countries in Europe. Under the terms of the agreements, Warners, Paramount, Fox and Disney have independently agreed to supply European exhibitors with their feature films in digital form for projection on the digital screens, as well as temporarily contribute to the financing of XDC’s DCI-compliant digital cinema projection systems.

The agreements with Universal Pictures and Sony Pictures are in a very advanced stage and are expected to close shortly.

Veronika Kwan-Rubinek, President, International Distribution for Warner Bros. Pictures commented: *“Warner Bros. has established a strong working relationship with XDC over the last few years, supplying more digital releases in Europe than any other studio. This is the first digital cinema deployment agreement for Warner Bros. Pictures International, and I’m pleased to be crossing this milestone with a company as experienced and committed as XDC.”*

Andrew Cripps, President for Paramount said: *“Paramount is delighted to have reached this agreement with XDC to deploy DCI-compliant digital projection systems across Europe. We look forward to working together to bring digital cinema to exhibitors and consumers alike, which we believe will help to expand and improve the experience of going to the cinema.”*

Paul Hanneman and Tomas Jegeus, Co-Presidents of Twentieth Century Fox International, jointly commented: *“This agreement with XDC represents another significant plan to finance and roll out DCI-compliant digital projection systems across Europe. Fox remains committed to the transition to a digital cinema platform and looks forward to supplying its movies to DCI-compliant digital projection systems installed by XDC. We are delighted to collaborate with XDC staff, which has the experience and technical expertise to manage this process.”*

Anthony Marcoly, President of Sales and Distribution for Disney, stated, *“Digital cinema represents the absolute best and most enjoyable way to experience motion pictures, and we’re excited to be working with XDC as they expand the number of theaters capable of exhibiting films digitally. XDC’s commitment to install DCI-Compliant digital cinema systems throughout Europe is great news for moviegoers, and provides Disney and the other Studios the ability to release films in the highest quality digital format possible. These XDC D-Cinema installations are also 3D-ready, which means more great 3D experiences for European moviegoers. With our latest 3D animated feature, ‘Bolt,’ due to arrive at the end of this year, and more than 10 other Disney 3D titles already in the pipeline, audiences are in for some amazing new entertainment in the very near future.”*

Serge Plasch, Chief Executive Officer for XDC said: *"We are very happy to announce these milestone agreements which offer European exhibitors a viable business model to convert their screens to digital cinema. The support of Warners, Paramount, Fox and Disney is a key factor for XDC and will allow us to keep our momentum in Europe, where XDC, along with over 120 staunch pioneer customers have shown that commercial digital cinema works."*

"Successes like this are the result of great team efforts. XDC thanks and recognizes its team members for their unflagging business, technical and legal support during the negotiations. John Birchell Hughes, our Senior Vice President, has guided us on the exciting and challenging journey that produced these four agreements. We are now working intensively on enhancing our products and services in order to offer the best solutions to our first customers who will start their deployment plans within the next 12 months," concluded Bernard Collard, Executive Vice President for XDC.

About XDC International

Created in 2004, XDC is a global provider of digital cinema solutions in Europe. XDC manages operations for the deployment of digital cinema systems in theatres (based on different business models: VPF, leasing ...), as well as preparing and delivering digital content which is distributed in cinemas. XDC also manufactures advanced digital cinema products: servers, theatre management systems, central libraries, and more. XDC is the Official Partner of the Cannes and Locarno Film Festivals for digital cinema, and a founding and active member of the European Digital Cinema Forum. The company has offices in Belgium, Germany, Spain, and France. XDC is backed by EVS Broadcast Equipment (Nyse Euronext EVS.BR) and several leading financial investors. More info available at www.xdcinema.com.

XDC Marketing & Communication Department - Tel.: +32 4 364 12 00 - Email: marcom@xdcinema.com

About Warner Bros. Pictures International

Warner Bros. Pictures International meets worldwide tastes and demands with a diverse mix of filmed entertainment and is a global leader in the marketing and distribution of feature films. WBPI operates offices in more than 30 countries and releases films in over 120 international territories, either directly to theaters or in conjunction with partner companies and co-ventures. 2007 marked the 10th year the Studio earned more than \$1 billion in overseas box office receipts.

Warner Bros. Pictures International is a Warner Bros. Entertainment company, a global leader in all forms of entertainment and their related businesses across current and emerging media and platforms. A Time Warner Company, the fully integrated, broad-based Studio is home to one of the most successful collections of brands in the world and stands at the forefront of every aspect of the entertainment industry from feature film, television and home entertainment production and worldwide distribution to DVD, digital distribution, animation, comic books, video games, product and brand licensing, international cinemas and broadcasting.

About Paramount Pictures Corporation

Paramount Pictures Corporation (PPC), a global producer and distributor of filmed entertainment, is a unit of Viacom (NYSE: VIA, VIA.B), a leading content company with prominent and respected film, television and digital entertainment brands. The company's labels include Paramount Pictures, Paramount Vantage, Paramount Classics, MTV Films, Nickelodeon Movies and DreamWorks Studios. PPC operations also include Paramount Digital Entertainment, Paramount Home Entertainment, Paramount Pictures International, Paramount Licensing, Inc., Paramount Studio Group, and Worldwide Television Distribution.

About Twentieth Century Fox

One of the world's largest producers and distributors of motion pictures, Fox Filmed Entertainment produces, acquires and distributes motion pictures throughout the world. These motion pictures are produced or acquired by the following units of FFE: Twentieth Century Fox, Fox 2000, Fox Searchlight Pictures and Twentieth Century Fox Animation.

About The Walt Disney Studios

The Walt Disney Studios is a unit of The Walt Disney Company (NYSE: DIS) and serves as a global producer and distributor of motion pictures under the following banners: Walt Disney Pictures, Disney-Pixar, Touchstone Pictures, Hollywood Pictures and Miramax Films. Walt Disney Studios Motion Pictures and Walt Disney Studios Motion Pictures International serve as the Studios distribution arm. Walt Disney Studios Home Entertainment distributes Disney and other film titles to the rental and sell-through home entertainment markets worldwide. Disney«ABC Domestic Television and Disney«ABC International Television distribute Disney and other film titles to pay television, basic cable, broadcast television, VOD, PPV, mobile and broadband. Other areas of the Studio include Disney Theatrical Productions and Disney Music Group.